MEDIA KIT · 2026

Aereon Wong

TECH & TRAVEL CREATOR

I review tech gear, cars and lifestyle products, travel destinations, attractions and hotels, and capture drone visuals, then create buzz around them on my social media.

Tech reviews | Travel creator | Drone pilot | Production | Events



Kuala Lumpur, Malaysia

134.9K
FOLLOWERS

53M+
VIEWS IN 2026

71%
AGED 25-44

One audience, six platforms

134.9K followers in total

53.8K
Instagram · @aereonwong

36.4K
TikTok · @aereon.wong

30.4K
Facebook · AereonAdventure

9.6K
Threads · @aereonwong

3.6K
YouTube · @AereonWong

1.1K
Xiaohongshu · Aereon Wong

53M+
Views across all platforms in 2026 (Jan–Oct)

49M
Views across all platforms in 2025

7.3M
Instagram views in the last 90 days

511K
Likes, comments, shares and saves in 90 days

WHERE FOLLOWERS ARE

Malaysia	60.6%
Indonesia	6.0%
India	4.9%
Singapore	3.4%

WHO THEY ARE

25–34	38.8%
35–44	32.0%
Men	61%
Women	39%

Instagram Insights, Facebook and TikTok data · October 2026

aereonwong.com

TECH REVIEWS

Phones and gear, shot on the streets of KL

Launch reels, real-world camera tests and side-by-side comparisons, posted to Instagram and synced to TikTok and Facebook.

Apple

SAMSUNG
Samsung

Huawei

HONOR
HONOR

Google Pixel

Xiaomi

Also: vivo · DJI · Insta360 · Canon · ASUS



Samsung Galaxy S25 FE
Malaysia Day in KL



HONOR Magic8 Pro
Places to explore in KL



Phone tech comparison
Apple vs Google vs Samsung



vivo X300 Pro
Zoom test

Tap any post to open it on Instagram

aereonwong.com

TRAVEL CREATOR

Destinations, attractions and hotels

Destination guides, hotel stays and attraction reels for tourism boards and travel platforms across Asia and the Middle East.

Malaysia Truly Asia Tourism Malaysia	**Singapore Tourism** Tourism board	**Brunei Tourism** Tourism board
China Tourism Tourism board	**Dubai Tourism** Tourism board	W HOTELS WORLDWIDE Hotels

Also: Shangri-La · Hyatt · Trip.com · Klook · Mandai Wildlife



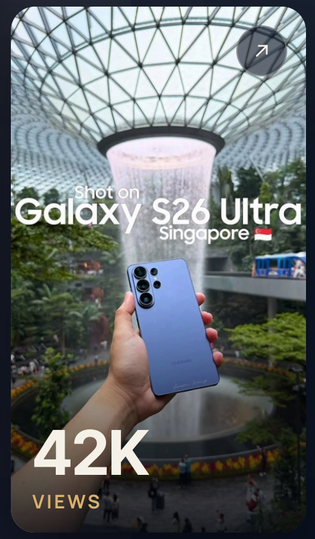
Dubai
Places to explore



Brunei
Through my lens



Chongqing
Places to explore



Singapore
Singapore at night

Tap any post to open it on Instagram

DRONE PILOT

KL from the sky, when it matters most

Aerial coverage of landmark lightings, drone shows, fireworks and brand activations around KLCC, delivered fast while the moment is trending.

Petronas Twin Towers

F1 activation

60th anniversary

Fireworks

6.6 drone show

Aerial filming

Drone shows · fireworks · landmark lightings · aerial stills

Tap any post to open it on Instagram



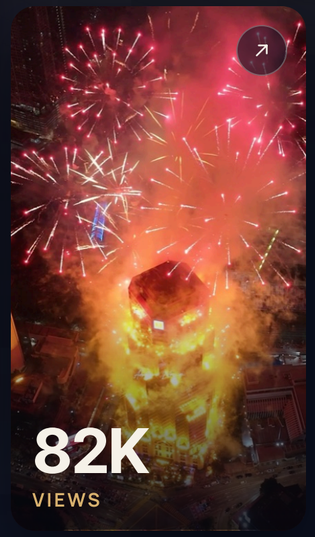
Merdeka countdown
KL skyline



KL Tower fireworks
Merdeka 2025



adidas F1 activation
KLCC, Sept 2026



Public Bank 60th
Diamond Jubilee celebration

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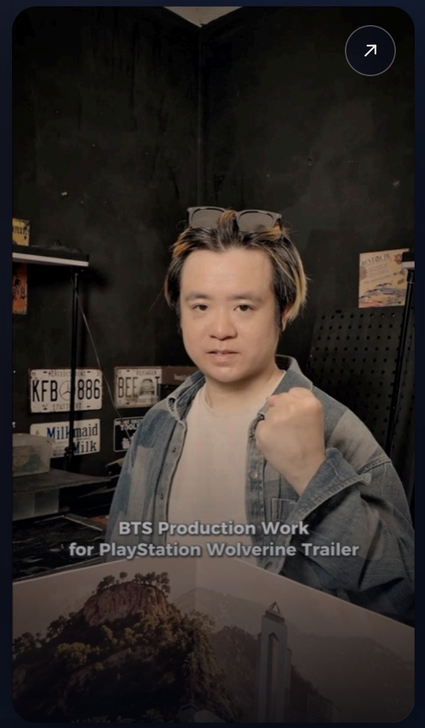
PRODUCTION

Full productions for your own channels

Concept, shoot and edit for brand-owned content: hotel films, resort stories and on-set production for global entertainment brands.



W Kuala Lumpur
Hotel film



PlayStation
Marvel's Wolverine production



Genting Highlands
Resorts World Awana

W HOTELS WORLDWIDE
W Kuala Lumpur

Marvel's Wolverine

GENTING
Genting Highlands

Concept · shoot · edit · photography

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KOL EVENT COVERAGE

Your event, shouted out live

On-the-day reels and stories that tell my audience what is happening right now: launches, roadshows, fairs and promotions they can still join.

celcomdigi
Tech Fair

ASUS
ExpertBook launch

MOG EYEWEAR METRO OPTICAL GROUP
Eyewear roadshow

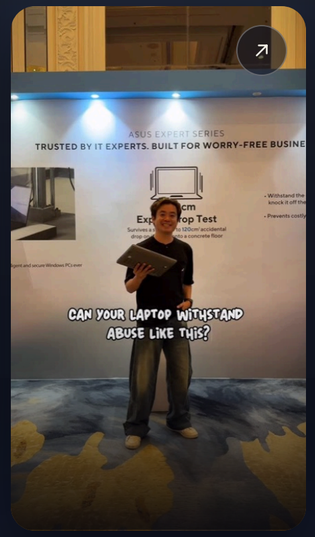
Dining in the Sky
Kuala Lumpur

Launches · roadshows · fairs · promotions

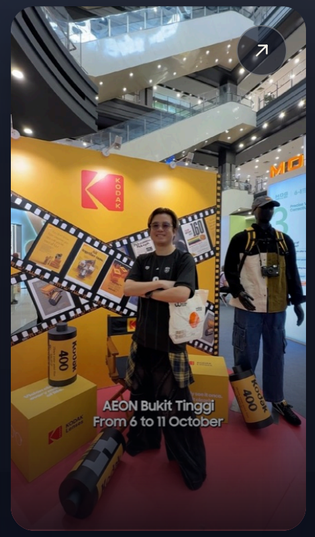
Tap any post to open it on Instagram



CelcomDigi Tech Fair
Shout-out, Sept 2025



ASUS ExpertBook
Launch at Shangri-La KL



MOG Eyewear
Vision Experience roadshow



Dining in the Sky
27 Dec 2025 reel

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Trusted by brands across Asia

TECH

- Apple
- Samsung
- Huawei
- HONOR
- Google Pixel
- Xiaomi
- vivo
- DJI
- Insta360

TRAVEL

- Tourism Malaysia
- Tourism board
- Tourism
- Tourism
- W Hotels
- Hyatt
- Trip.com
- Klook
- Mandai

AUTO & LIFESTYLE

- Tesla
- BYD
- XPENG
- Proton
- adidas
- PlayStation
- AirAsia MOVE
- Shopee
- Lazada

LANDMARKS & EVENTS

- KLCC
- Genting
- KL Tower
- Public Bank
- CelcomDigi
- CIMB
- ASUS
- MOG Eyewear
- Experience

Selected clients and collaborations, 2024–2026

Let's create together.

Tell me about your brand, product or destination. Rates and packages on request.

collab@aereonwong.com

+60 12-210 0827 WeChat @aereon aereonwong.com

Instagram
@aereonwong

TikTok
@aereon.wong

Facebook
AereonAdventure

Threads
@aereonwong

YouTube
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Xiaohongshu
Aereon Wong

